

THE ONLY MIC FLAG COMPANY YOU WILL EVER NEED

MIC FLAG ARTWORK REQUIREMENTS

DIGITAL PRINT ARTWORK:

NO TEMPLATE REQUIRED!

All of our Classic brand digital print mic flags are manufactured to fit your logo. Simply send us your artwork in a high-resolution file. We accept **AI, PSD, EPS, PDF, JPEG, TIFF, BMP** and **PNG** file formats - Raster files must be **300 DPI** or greater.

RECOMMENDATIONS FOR BEST DIGITAL PRINT RESULTS:

- Vector artwork must have all fonts changed to **outlines**.
- **RGB** or **CMYK** color - Please use **RGB** if artwork needs to match web site colors / television broadcasts / web broadcasts
- **PANTONE®** colors - Please supply if available.
We use advanced **PANTONE®** Digital Color emulation



PRINTING PROCESS DESCRIPTION:

We use eleven color process print, then protect each digital print with a non-glare, matte finish lamination.

DIRECT SCREEN PRINT ARTWORK:

- All artwork must be vector art created in **Adobe Illustrator** - all fonts changed to **outlines**.
- All colors converted to **PANTONE®** Spot colors (required)

SILK SCREEN PROCESS DESCRIPTION:

Crisp, clean, true-to-color reproduction of your design. Printing is non-chip and non-glare. Using the **PANTONE®** color matching system we can literally match any colors. Halftones and gradients cannot be screen printed.

*** PLEASE NOTE:** Artwork created in another program and merely saved as one of these file extensions does not guarantee acceptable artwork - e.g. a JPEG saved in Illustrator as an "AI" file does not make it a vector file.

